



## CELEBRATION OF NATIONAL YOUTH DAY ON 12th JANUARY 2021

The birth anniversary of the great youth icon, Swami Vivekananda is celebrated every year on 12<sup>th</sup>January as National Youth Day. To commemorate the work done by Swami Vivekananda and take inspiration from his ideals NSS unit of Vinayaka Mission's Kirupananda Variyar Medical College & Hospitals, Salem decided to organize National Youth Day, adhering to SOP in place in view of COVID-19.

Department of Youth Affairs organized National Youth Parliament Youth Festival on Monday, 11<sup>th</sup> January 2021 in the Central hall of Parliament. Hon'ble Prime Minister graced the occasion in virtual mode. The events were telecast live on LokSabha TV and Webcast by NIC. The webcast link was shared with the students &50 students watched the live telecast.

For this occasion, three hashtags namely (1) #YuvaShakthiwithModi(2)#YUVAA#UtsahNayeBharatKa and (3)#NYF2021 were popularized among the students. Students were instructed to use the above tags for all the posts on various social media platforms to maximize youth engagement.

As a part of the celebrations, a lecture was conducted on the teachings of Swami Vivekananda on the topic "The Teachings of Swami Vivekananda on Education and Life of Youth" for the Pre final MBBS students. About 30 students participated in the programme.

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